



# ***STIC Search Report***

***EIC 3600***

**STIC Database Tracking Number: 189469**

**TO: Robert Rhode  
Location: KNOX 5C21  
Art Unit : 3625  
Wednesday, May 10, 2006**

**Case Serial Number: 09/864113**

**From: Sylvia Keys  
Location: EIC 3600  
Knox 4B68  
Phone: 571.272.3534**

**[sylvia.keys@uspto.gov](mailto:sylvia.keys@uspto.gov)**

## **Search Notes**

Dear Examiner Rhode,

Please read through the results.

If you have any questions, please do not hesitate to contact me.

Sylvia



# STIC Search Results Feedback Form

**EIC 3600**

Questions about the scope or the results of the search? Contact *the EIC searcher* or contact:

Karen Lehman, EIC 3600 Team Leader  
571.272.3496 Knox suite 4B68

## Voluntary Results Feedback Form

➤ I am an examiner in Workgroup:  Example: 3620 (optional)

➤ Relevant prior art **found**, search results used as follows:

- ☐ 102 rejection
- ☐ 103 rejection
- ☐ Cited as being of interest.
- ☐ Helped examiner better understand the invention.
- ☐ Helped examiner better understand the state of the art in their technology.

Types of relevant prior art found:

- ☐ Foreign Patent(s)
- ☐ Non-Patent Literature  
(journal articles, conference proceedings, new product announcements etc.)

➤ Relevant prior art **not found**:

- ☐ Results verified the lack of relevant prior art (helped determine patentability).
- ☐ Results were not useful in determining patentability or understanding the invention.

Comments:

Drop off or send completed forms to EIC3600 Knox suite 4B68



File 1:ERIC 1966-2006/Mar  
      (c) format only 2006 Dialog  
 File 2:INSPEC 1898-2006/Apr W5  
      (c) 2006 Institution of Electrical Engineers  
 File 5:Biosis Previews(R) 1969-2006/May W1  
      (c) 2006 BIOSIS  
 File 7:Social SciSearch(R) 1972-2006/Apr W5  
      (c) 2006 Inst for Sci Info  
 File 8:Ei Compendex(R) 1970-2006/Apr W5  
      (c) 2006 Elsevier Eng. Info. Inc.  
 File 9:Business & Industry(R) Jul/1994-2006/May 08  
      (c) 2006 The Gale Group  
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      (c) 2006 Amer. Psychological Assn.  
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      (c) 2006 Amer.Chem.Soc.  
 File 20:Dialog Global Reporter 1997-2006/May 10  
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      (c) 2006 CSA.  
 File 30:AsiaPacific 1985-2006/Feb 09  
      (c) 2006 Aristarchus Knowledge Indus.  
 File 34:SciSearch(R) Cited Ref Sci 1990-2006/Apr W5  
      (c) 2006 Inst for Sci Info  
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      (c) 2006 The Thomson Corporation  
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      (c)2006 ProQuest Info&Learning  
 File 47:Gale Group Magazine DB(TM) 1959-2006/May 10  
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 File 49:PAIS Int. 1976-2006/May  
      (c) 2006 Cambridge Scientific Abstracts Inc.  
 File 50:CAB Abstracts 1972-2006/Apr  
      (c) 2006 CAB International  
 File 51:Food Sci.&Tech.Abs 1969-2006/May W1  
      (c) 2006 FSTA IFIS Publishing  
 File 54:FOODLINE(R): Market 1979-2006/May 10  
      (c) 2006 LFRA  
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      (c) 2006 CSA.  
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      (c) 2006 CSA.  
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      (c) fmt only 2006 Dialog  
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      (c) 2006 CSA.  
 File 65:Inside Conferences 1993-2006/May 10

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 (c) 2006 Elsevier Science B.V.  
 File 73:EMBASE 1974-2006/May 10  
 (c) 2006 Elsevier Science B.V.  
 File 75:TGG Management Contents(R) 86-2006/Apr W5  
 (c) 2006 The Gale Group  
 File 80:TGG Aerospace/Def.Mkts(R) 1982-2006/May 09  
 (c) 2006 The Gale Group  
 File 81:MIRA - Motor Industry Research 2001-2006/Mar  
 (c) 2006 MIRA Ltd.  
 File 88:Gale Group Business A.R.T.S. 1976-2006/Apr 28  
 (c) 2006 The Gale Group  
 File 91:MANTIS(TM) 1880-2006/Feb  
 2006 (c) Action Potential  
 File 93:TableBase(R) Sep 1997-2006/Apr W5  
 (c) 2006 The Gale Group  
 File 94:JICST-EPlus 1985-2006/Feb W1  
 (c)2006 Japan Science and Tech Corp(JST)  
 File 95:TEME-Technology & Management 1989-2006/May W1  
 (c) 2006 FIZ TECHNIK  
 File 99:Wilson Appl. Sci & Tech Abs 1983-2006/Apr  
 (c) 2006 The HW Wilson Co.  
 File 100:Market Guide Company Financials 2005/Jun 06  
 (c) 2005 Market Guide  
 File 101:Disclosure Database(R) 2006/May W1  
 (c) 2006 Thomson Financial  
 File 111:TGG Natl.Newspaper Index(SM) 1979-2006/May 02  
 (c) 2006 The Gale Group  
 File 112:UBM Industry News 1998-2004/Jan 27  
 (c) 2004 United Business Media  
 File 114:Encyclopedia of Associations 2006/Mar  
 (c) 2006 Gale Research Inc.  
 File 120:U.S. Copyrights 1978-2006/May 09  
 (c) format only 2006 Dialog  
 File 122:Harvard Business Review 1971-2006/Apr  
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 File 132:S&P's Daily News 1985-2006/May 09  
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 File 135:NewsRx Weekly Reports 1995-2006/Apr W5  
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 (c) 2006 CSA.  
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 File 142:Social Sciences Abstracts 1983-2006/Apr  
 (c) 2006 The HW Wilson Co  
 File 144:Pascal 1973-2006/Apr W3  
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 File 145:(Tacoma) The News Tribune 2002-2006/May 09  
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 File 147:The Kansas City Star 1995-2003/Sep 26  
 (c) 2003 Kansas City Star  
 File 148:Gale Group Trade & Industry DB 1976-2006/May 10  
 (c)2006 The Gale Group

Set        Items        Description

S1	11076	(ONLINE OR ON()LINE) (3N) (SHOPPING()MALL? ? OR MALL? ?)
S2	2285	CYBERMALL? OR CYBER()MALL? ?
S3	0	BUDDY()POSITION()INDICATOR?
S4	145311	SHOPPING() (BUDDY OR BUDDIES) OR BUDDY OR BUDDIES
S5	6	CONCURRENT?() (SHOPPER? OR BUDDY OR BUDDIES)
S6	391	(S3 OR S4 OR S5) (5N) (ALERT? ? OR NOTIF?)
S7	13174	AU=(GUSLER, C? OR GUSLER C? OR HAMILTON, R? OR HAMILTON R?)
S8	317	CARL(2N)GUSLER OR RICK(2N)HAMILTON
S9	0	(S1 OR S2) AND S6
S10	53	(S1 OR S2) AND S4
S11	39	S10 NOT PY>2001
S12	27	RD (unique items)
S13	53	(S1 OR S2) AND (BUDDY OR BUDDIES)
S14	0	S13 AND CONCURRENT?
S15	7	S13 AND (ALERT? OR NOTIF?)
S16	3	S15 NOT S12
S17	3	RD (unique items)
S18	0	(S7 OR S8) AND (S1 OR S2)
S19	6003	BUDDY()LIST? ?
S20	16	(S1 OR S2) AND S19
S21	8	S20 NOT (S12 OR S16)
S22	6	RD (unique items)

12/3,K/1 (Item 1 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2006 The Gale Group. All rts. reserv.

01731697 Supplier Number: 24507029 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
The Business Press, Ontario, Calif., Company Profile Column  
(Guthy-Renker Corp generates annual revenues of \$350 mil on infomercials)  
Business Press (The) , p N/A  
January 11, 1999  
DOCUMENT TYPE: Regional Newspaper ISSN: 1045-8697 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 808

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...cassettes for Simon.

Intrigued at the potential of infomercials, Guthy and his neighbor and golfing **buddy** , Renker, looked for a product to sell. Since they were both avid readers of self...

...Internet site (www.choicemall.com) is an embarkation point to shop the Web.

Unlike other **on - line malls** , Choice **Mall** gets the support of a 15-second ad spot during Guthy-Renker's infomercials.

Guthy...

12/3,K/2 (Item 1 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2006 ProQuest Info&Learning. All rts. reserv.

01627484 02-78473  
Divvying up the lucrative Online pie  
Nam-Il, Hur  
Business Korea v15n4 PP: 56-60 Apr 1998  
JRNL CODE: BKO  
WORD COUNT: 3745

...TEXT: at home, using the computer networking service.

In Korea, a common way to relax with **buddies** is to go to a "Noraebang" or singing rooms, called "karaoke" in Japanese. But now...exclusively for Channel i subscribers.

Channel i eyes its Joymall Shopping Site as an advanced **online shopping mall** in the cyber world. The cyber shopping mall provides various methods for payment and never...

12/3,K/3 (Item 2 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2006 ProQuest Info&Learning. All rts. reserv.

01503542 01-54530  
Online retailers **buddy up**  
Wagner, Mitch

Computerworld v31n37 PP: 49, 51 Sep 15, 1997  
ISSN: 0010-4841 JRNL CODE: COW  
WORD COUNT: 732

**Online retailers buddy up**

...TEXT: that offer affiliate programs are1-800-FLOWERS, Inc. and Net Contents, Inc.'s Virtual Vineyards.

**Online mall** organizer Spree.Com Corp. went further last week, when it launched a program designed to...

12/3,K/4 (Item 3 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2006 ProQuest Info&Learning. All rts. reserv.

01419942 00-70929

**AOL doesn't suck!**

Monash, Curt; Barlow, Linda  
Upside v9n5 PP: 76-88+ May 1997  
ISSN: 1052-0341 JRNL CODE: UPS  
WORD COUNT: 6590

...TEXT: AOL's busy network.

This network is optimized to work efficiently. Popular features such as **Buddy** Lists (which let you know which of your friends are also on-line), Member Profiles...of channel opportunity (other than chat and games): providing information and selling goods. Hit-or-miss, **mall** -like **on - line** shopping may be interesting to some consumers, but most people will prefer more efficient on...

12/3,K/5 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

08291112 Supplier Number: 65574804 (USE FORMAT 7 FOR FULLTEXT)  
**Web-savvy hearing care providers add another tool to their marketing kits.**  
Bloom, Sara  
The Hearing Journal, v53, n9, p23  
Sept, 2000  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Professional  
Word Count: 4737

... their children, cousins, nephews and friends looking for solutions to Dad's or Aunties or **Buddy** 's hearing problem." In her own practice, she focuses largely on hearing conservation for musicians...

...Her site (www.audiomom.com), up about 18 months, is part of a large commercial **cybermall** -type host called Big Planet (www.bigplaner.com), which gives each subscriber a generous 25...

12/3,K/6 (Item 2 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

06494465 Supplier Number: 55184931 (USE FORMAT 7 FOR FULLTEXT)

/FROM PR NEWswire CHARLOTTE 704-338-9366/ TO TELEVISION, BUSINESS, INTERNET  
AND MEDICAL EDITORS:.

PR Newswire, p4171

July 19, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 824

... health guides on thousands of topics, 3-D anatomy models, community health profiles, a health **mall** and more. An **online** pharmacy will be added to the Internet site shortly.

The Health Network will be streamed...

...launch are half-hour exercise shows from Jake Steinfeld and Jonathan Winters, whose "Bloopy's **Buddies** " is aimed at children.

The Health Network was formed through the recent merger of the...

12/3,K/7 (Item 3 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2006 The Gale Group. All rts. reserv.

06494446 Supplier Number: 55184907 (USE FORMAT 7 FOR FULLTEXT)

**Fox Launches The Health Network, a Fully Integrated Cable Network And Internet Site.**

PR Newswire, p4147

July 19, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 811

... health guides on thousands of topics, 3-D anatomy models, community health profiles, a health **mall** and more. An **online** pharmacy will be added to the Internet site shortly.

The Health Network will be streamed...

...launch are half-hour exercise shows from Jake Steinfeld and Jonathan Winters, whose "Bloopy's **Buddies** " is aimed at children.

The Health Network was formed through the recent merger of the...

12/3,K/8 (Item 4 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2006 The Gale Group. All rts. reserv.

05881290 Supplier Number: 53064866 (USE FORMAT 7 FOR FULLTEXT)

**AOL Launches the New AOL.COM: Dynamic New Web Site and Suite of Products Make the Web Even Easier to Use.**

Business Wire, p1233

Oct 7, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1820

... users can also quickly and easily search the Web using AOL Netfind - directly from their **Buddy** List window.

In a separate release today, AOL, in partnership with RealNetworks, announced that AOL...come together.

-- AOL Shopping: AOL Members and Internet users can avoid the hassle of the **mall** by shopping **online** with AOL Shopping at AOL.COM. This



shopping area offers consumers an easy and convenient...

12/3,K/9 (Item 5 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

05861892 Supplier Number: 53012016 (USE FORMAT 7 FOR FULLTEXT)  
**REPEAT/College Students Choose Internet Over Drinking Beer for the First  
Time Ever: animalhouse.com Seizes the Day!; Rush Begins Sept. 15.**  
Business Wire, p1154  
Sept 16, 1998  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 1102

... to help students get the most out of their college years: -- Free  
e-mail with **buddy** lists -- Job Boards and Resume Builder -- Chat Rooms  
(voice-to-voice/video-to-video) -- Shopping...

...MasterCard and iMALL to provide Web shopping with ease. iMALL  
(www.imall.com) has built **online malls** for college towns all over the  
United States, allowing local and national merchants to sell their goods  
and services directly to students **online**. The **mall** launches on Oct. 1,  
1998.

-- Get organized with free online calendaring from Appoint.Net: The  
...  
...more than 850 colleges and universities.  
Other added features include free e-mail through CommTouch, **online  
shopping mall** with exclusive-to-animalhouse.com discounts through iMALL  
(Nasdaq:IMAL), travel information from Rough Guides...

12/3,K/10 (Item 6 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

04766963 Supplier Number: 47017078 (USE FORMAT 7 FOR FULLTEXT)  
**Innovation and faith sustaining pioneers: Despite predictions of billions  
in online sales, firms struggle with immature tools, integration**  
Callaway, Erin  
PC Week, p021  
Jan 6, 1997  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Tabloid; General Trade  
Word Count: 1883

... actually going to get tougher," said Gascoyne.  
A successful integration of applications is Dreamshop, an **online  
mall** featuring stores such as Saks Fifth Avenue and Eddie Bauer. It was  
built using Connect...

...article: Bringing Their Act To the Road  
Rich Barton's friends--particularly his Microsoft Corp. **buddies**  
--thought he was nuts when he left his position as Windows 95 product  
manager just...

12/3,K/11 (Item 1 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter

(c) 2006 Dialog. All rts. reserv.

17255160 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Serious Accusations Arise that Lexington, Ky., Native Stole Internet Idea**

John Stamper

KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (LEXINGTON HERALD-LEADER - KENTUCKY)

June 15, 2001

JOURNAL CODE: KLHL LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 769

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... held early morning Bible study classes in his PurchasePro office, as a "friend and gambling **buddy**" of Pike.

The suit also alleges that Johnson was ACT's vice president of corporate...

...59 months in a federal prison for embezzling his money.

"This guy was never a **buddy**," Johnson wrote, explaining that he invested in ACT only "because a friend worked for (Pike...

...on the Internet -- just as PurchasePro does today.

ACT began developing what it called a "**CyberMall**" in 1995, according to the suit.

Johnson did say in an August interview with the...

**12/3,K/12 (Item 2 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2006 Dialog. All rts. reserv.

07878971 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**The Easiest Way To Buy and Sell On The Web**

BUSINESS WIRE

October 22, 1999

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 513

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... and online banner advertising networks.

Currently Webomall.com is a new "full-services" Web-based **mall** that allows **online** consumers to send gifts to friends, family, **buddies**, romantic interests with products provided by world-wide merchants. Webomall.com makes this possible through...

**12/3,K/13 (Item 3 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

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07032985 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Europe's Got Net Fever**

The symptoms are clear: Hot new companies, job offers featuring Ferraris and a certain swagger as bright young business folk stake their claims in cyberspace

SECTION TITLE: Business

Compiler: Rana Dogar

NEWSWEEK INTERNATIONAL

September 06, 1999

JOURNAL CODE: FNWI    LANGUAGE: English    RECORD TYPE: FULLTEXT  
WORD COUNT: 2374

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... owns Freeserve, is a high street electronics seller. The German department store Karstadt has an **online mall** called my-world, which averages about 5,000 visitors per day. Kingfisher, a U.K...in development, the site looks like it might match the hype. Users have their own **shopping buddy**, a chic little avatar named Miss Boo, who guides them through the 3-D selections...

12/3,K/14        (Item 4 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
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03966713 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**The Business Press, Ontario, Calif., Company Profile Column**

Adam Eventov

KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (BUSINESS PRESS, ONTARIO, CALIF)  
January 11, 1999

JOURNAL CODE: KPBO    LANGUAGE: English    RECORD TYPE: FULLTEXT  
WORD COUNT: 837

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... cassettes for Simon.

Intrigued at the potential of infomercials, Guthy and his neighbor and golfing **buddy**, Renker, looked for a product to sell. Since they were both avid readers of self...

... Internet site (www.choicemall.com) is an embarkation point to shop the Web.

Unlike other **on - line malls**, Choice **Mall** gets the support of a 15-second ad spot during Guthy-Renker's infomercials.

Guthy...

12/3,K/15        (Item 5 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

02831081

**College Students Choose Internet Over Drinking Beer for the First Time**

**Ever: animalhouse.com Seizes the Day!; Rush Begins Sept. 15**

BUSINESS WIRE

September 16, 1998

JOURNAL CODE: WBWE    LANGUAGE: English    RECORD TYPE: FULLTEXT  
WORD COUNT: 1117

... to help students get the most out of their college years: -- Free e-mail with **buddy** lists -- Job Boards and Resume Builder -- Chat Rooms (voice-to-voice/video-to-video) -- Shopping...

... MasterCard and iMALL to provide Web shopping with ease. iMALL (www.imall.com) has built **online malls** for college towns all over the United States, allowing local and national merchants to sell their goods and services directly to students **online**. The **mall** launches on Oct. 1,

Sylvia Keys

10-May-06 03:17 PM

1998. -- Get organized with free online calendaring from Appoint.Net: The ... more than 850 colleges and universities. Other added features include free e-mail through CommTouch, **online shopping mall** with exclusive-to-animalhouse.com discounts through iMALL (Nasdaq:IMAL), travel information from Rough Guides...

12/3,K/16 (Item 6 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

02628578 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
/C O R R E C T I O N -- animalhouse.com/  
PR NEWSWIRE  
August 27, 1998  
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 1184

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... through relevant marketing and advertising."

SITE FEATURES

- \* Shopping Mall (local & national stores)
- \* Free e-mail ( **buddy** lists)
- \* Chat Rooms (voice-to-voice/video-to-video)
- \* Free Web Pages
- \* World News (USA...

... handle all merchandising, order processing and fulfillment. As part of the partnership, iMALL will build **online malls** for college towns all over the United States allowing local and national merchants to sell...more than 680 colleges and universities.

Other added features include free e-mail through CommTouch, **online shopping mall** with exclusive-to-animalhouse.com discounts through iMALL, travel information from Rough Guides, content from...

12/3,K/17 (Item 7 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

02617628 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**College Students Choose Internet Over Drinking Beer For The First Time Ever (Student Monitor) ...animalhouse.com seizes the day!**  
PR NEWSWIRE  
August 26, 1998  
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 1121

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... through relevant marketing and advertising."

SITE FEATURES

- \* Shopping Mall (local & national stores)
- \* Free e-mail ( **buddy** lists)
- \* Chat Rooms (voice-to-voice/video-to-video)
- \* Free Web Pages
- \* World News (USA...

... handle all merchandising, order processing and fulfillment. As part of

the partnership, iMALL will build **online malls** for college towns all over the United States allowing local and national merchants to sell...more than 680 colleges and universities.

Other added features include free e-mail through CommTouch, **online shopping mall** with exclusive-to-animalhouse.com discounts through iMALL, travel information from Rough Guides, content from...

**12/3,K/18 (Item 1 from file: 47)**  
DIALOG(R)File 47:Gale Group Magazine DB(TM)  
(c) 2006 The Gale group. All rts. reserv.

04724529 SUPPLIER NUMBER: 19261304 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Transpacific 100: Asian American entrepreneurs. (Cover Story)**  
Transpacific, n67, p22(66)  
Oct, 1996  
DOCUMENT TYPE: Cover Story ISSN: 1047-7977 LANGUAGE: English  
RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 56904 LINE COUNT: 04340

... in losses and send the pioneering firm into bankruptcy court.  
A dejected Mow let golfing **buddies** at his Encino country club talk him into leaving hi-tech and exploring the growth...Hsu has developed an online web service which he modestly calls "the world's largest **online computer shopping mall** ." The company will use it to sell its own computers along with over 50,000...the open format of the Web. It wanted to bring its clients together into a **cybermall** called Signature, and went searching for the best software package. One-To-One will provide...Air Force as a flight navigator on the B-29 bomber, bombing Japan. His flying **buddy** regaled him with stories of his architect father's career. After the war Wong enrolled...

**12/3,K/19 (Item 2 from file: 47)**  
DIALOG(R)File 47:Gale Group Magazine DB(TM)  
(c) 2006 The Gale group. All rts. reserv.

04709961 SUPPLIER NUMBER: 19147792 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Line to surf forms here. (America Online growth)**  
Abrahams, Doug  
Insight on the News, v13, n7, p43(1)  
Feb 24, 1997  
ISSN: 1051-4880 LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 734 LINE COUNT: 00058

... For most people in America, socializing is their No. 1 activity."  
AOL also created a **buddy** list that lets subscribers know when their friends log on so they can immediately start...

...them up with their bank accounts. Last month, the company reported that merchants in its **on - line mall** sold more than \$1 million worth of mutual funds software and merchandise in one day...

**12/3,K/20 (Item 3 from file: 47)**  
DIALOG(R)File 47:Gale Group Magazine DB(TM)  
(c) 2006 The Gale group. All rts. reserv.

04666723 SUPPLIER NUMBER: 19006543 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**10 who dared to be different. (the top 10 electronic-commerce Web sites)**

(includes related articles on Microsoft Travel Products Group Product Mgr Rich Barton, on Amazon.com Books founder Jeff Bezos, and on E\*Trade executives Pam Kramer and David Ewing) (Internet/Web/Online Service Information)

Paul, Lauren Gibbons; Callaway, Erin; Shein, Esther; Crowley, Aileen; Moad, Jeff; Weston, Rusty

PC Week, v14, n1, p21(4)

Jan 6, 1997

ISSN: 0740-1604

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 4513

LINE COUNT: 00355

... to 21 days.

Shoppers seeking a more traditional experience also can buy items from an **online mall** or a conventional top-bid auction.

The site went live in the United States in...article: Bringing Their Act To the Road

Rich barton's friends--particularly his microsoft Corp. **buddies** --thought he was nuts when he left his position as Windows 95 product manager just...

**12/3,K/21 (Item 4 from file: 47)**

DIALOG(R)File 47:Gale Group Magazine DB(TM)

(c) 2006 The Gale group. All rts. reserv.

04200692 SUPPLIER NUMBER: 16635001 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**On the road. (Internet venture capitalist Dan Lynch) (PC Week Inside)**

Aragon, Lawrence

PC Week, v00000012, n9, pA1(3)

March 6, 1995

ISSN: 0740-1604

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 1829

LINE COUNT: 00138

... initiatives of the highest priority," says Accel partne r Joe Schoendorf.

Lynch and his travelin' **buddies** are starting to send the first telling dispatches for anyone else who wants to make...

...cable by the end of this year.

Security Before the Internet can become a great **cyber - mall** , shoppers must feel safe there. They don't now, so more than a dozen companies...

**12/3,K/22 (Item 1 from file: 75)**

DIALOG(R)File 75:TGG Management Contents(R)

(c) 2006 The Gale Group. All rts. reserv.

00206166 SUPPLIER NUMBER: 20127242 (USE FORMAT 7 FOR FULL TEXT)

**E-commerce: scrolling for dollars. (electronic commerce) (includes related articles) (The Chief Executive Guide to the Internet)**

Haapaniemi, Peter; Vaughan-Nichols, Steven J.; Schmutter, Rachel

Chief Executive (U.S.), n127, pS20(6)

Sep, 1997

ISSN: 0160-4724

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 3390

LINE COUNT: 00257

TEXT:

Last year, World Avenue, a high-profile "**cybermall** ," made its debut on the Web. Backed by IBM, and home to retailers such as...

... to focus on the top line. Of course, we see a lot of our Internet buddies out there doing IPOs at remarkable valuations, and it makes you think." But for the...

12/3,K/23 (Item 1 from file: 148)  
 DIALOG(R)File 148:Gale Group Trade & Industry DB  
 (c)2006 The Gale Group. All rts. reserv.

13057886 SUPPLIER NUMBER: 69662242 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**AUTHORS INDEX.**

Catalog Age, 18, 1, S114

Jan, 2001

ISSN: 0740-3119 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1598 LINE COUNT: 00609

... Sept t2  
 Benefits package D-June t4  
 Breaking new ground D-Mar. 1 51  
 Browsing buddies D-Apr t4  
 Call of the Web, The D-Feb t1  
 Campaign spawns call center...  
 ...forges ahead CA-July 16  
 Habitat for Humanity CA-Sept 43  
 Hanging out at the online mall I-Aug s17  
 Herb farmers' adventures in multichannel CA-July 28  
 Just for Kids rises...

12/3,K/24 (Item 2 from file: 148)  
 DIALOG(R)File 148:Gale Group Trade & Industry DB  
 (c)2006 The Gale Group. All rts. reserv.

13057885 SUPPLIER NUMBER: 69662241 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**EDITORIAL INDEX.**

Catalog Age, 18, 1, S104

Jan, 2001

ISSN: 0740-3119 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 4152 LINE COUNT: 01307

... 14  
 Great adventures D-Feb 1  
 Growing demand D-Sept 59  
 Hanging out at the online mall I-Aug s17  
 Harry and David's Post Cereal promo CA-Sept 7  
 Hats off...trend to the market CA-May 16  
 Breaking new ground D-Mar. 1 51  
 Browsing buddies D-Apr t4  
 Catalog execs launch Prefer.com CA-June 5  
 Consumer consideration, The CA...CRM attitudes

Great adventures	Exotic travel
Growing demand	Printing and production
Hanging out at the <b>online mall</b>	Web <b>malls</b> are traffic builders
Harry and David's Post Cereal promo	Cross-promotions
Hats off	Hat...to be top dog
Breaking new ground	Builders talk online with real estate brokers
Browsing <b>buddies</b>	Agilent encourages Web co-browsing
Catalog execs launch Prefer.com	Website links
Consumer consideration, The...	

12/3,K/25 (Item 3 from file: 148)  
 DIALOG(R)File 148:Gale Group Trade & Industry DB  
 (c)2006 The Gale Group. All rts. reserv.

09741212 SUPPLIER NUMBER: 19774347 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Online retailers buddy up. (alliances to promote electronic commerce)**  
 (Company Business and Marketing)  
 Wagner, Mitch  
 Computerworld, v31, n37, p49(2)  
 Sep 15, 1997  
 ISSN: 0010-4841 LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
 WORD COUNT: 761 LINE COUNT: 00061

**Online retailers buddy up. (alliances to promote electronic commerce)**  
 (Company Business and Marketing)  
 ... latest tilt at Amazon.com, the start-up strikes back; meanwhile,  
 Spree.Com drives its **mall** partnership **online** .  
 Like children holding hands before they cross a dangerous street,  
 companies are joining in deep...

...offer affiliate programs are 1-800-FLOWERS, Inc. and Net Contents,  
 Inc.'s Virtual Vineyards.  
**Online mall** organizer Spree.Com Corp. went further last week, when  
 it launched a program designed to...

12/3,K/26 (Item 4 from file: 148)  
 DIALOG(R)File 148:Gale Group Trade & Industry DB  
 (c)2006 The Gale Group. All rts. reserv.

07604100 SUPPLIER NUMBER: 15887820 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Bringing home the brand: media's role in launching 4Home Products.**  
 (interview with 4Home Productions General Manager George Kafkarkou)  
 (Interview)  
 O'Loughlin, Marty  
 Inside Media, p27(2)  
 Nov 16, 1994



DOCUMENT TYPE: Interview      ISSN: 1046-5316      LANGUAGE: ENGLISH  
RECORD TYPE: FULLTEXT  
WORD COUNT: 1757      LINE COUNT: 00129

... far. We tried Tech TV, which was very disappointing. We met with all of our **buddies** at Ziff and nothing came through. We're looking at other things as well like...

...t think people at this point buy software over an online service. I think the **shopping malls** on the **online** service are great. A lot of people babble but very few people do things.  
IM...

12/3,K/27      (Item 5 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2006 The Gale Group. All rts. reserv.

06708108      SUPPLIER NUMBER: 14442991      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Getting traders online.**  
Burke, Gibbons  
Futures (Cedar Falls, Iowa), v22, n8, p52(1)  
July, 1993  
ISSN: 0746-2468      LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 923      LINE COUNT: 00069

... t have to leave your office to get there. Like a real town square or **mall**, the **on - line** center provides many services such as shopping, travel agencies, research libraries, legal advice, access to...

...a favorite spreadsheet containing a neat new technical indicator, you can send it to your **buddy** by "attaching" the spreadsheet file to the e-mail message.

Most services with investor-related...  
?

17/3,K/1 (Item 1 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

48536618 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Internet crimes unit tracks down predators**

Margie Wood

KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS - THE PUEBLO CHIEFTAIN - CO

April 25, 2006

JOURNAL CODE: KPUC LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 445

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... a parent might walk by and see what's on the screen; and to be  
**alert** if the kids start clicking off screens when the parent comes into  
the room.

Of...

... obsolete: Many cell phones have instant messaging available, "So your  
teen could be at the **mall** chatting **online** and the predator could be  
just a few feet away," Pettinari said.

Detective Scott Grinstead...

...teens should know that if they allow a contact to add their name to a "  
**buddy** list," that person can get a lot more information about them. "They  
can track you...

17/3,K/2 (Item 1 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2006 The Gale Group. All rts. reserv.

10162019 SUPPLIER NUMBER: 20127242 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**E-commerce: scrolling for dollars. (electronic commerce) (includes related  
articles) (The Chief Executive Guide to the Internet)**

Haapaniemi, Peter; Vaughan-Nichols, Steven J.; Schmutter, Rachel

Chief Executive (U.S.), n127, pS20(6)

Sep, 1997

ISSN: 0160-4724

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 3390 LINE COUNT: 00257

TEXT:

Last year, World Avenue, a high-profile "**cybermall**," made its debut  
on the Web. Backed by IBM, and home to retailers such as...

... the New York Times and Amazon.com customers, articles about  
literature, and a service that **notifies** customers when books on specific  
subjects or by their favorite authors are released.

\* Marshall Industries...to focus on the top line. Of course, we see a  
lot of our Internet **buddies** out there doing IPOs at remarkable  
valuations, and it makes you think." But for the...

17/3,K/3 (Item 2 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2006 The Gale Group. All rts. reserv.

09206024 SUPPLIER NUMBER: 19006543 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**10 who dared to be different. (the top 10 electronic-commerce Web sites)**

Sylvia Keys

10-May-06 03:21 PM

(includes related articles on Microsoft Travel Products Group Product Mgr Rich Barton, on Amazon.com Books founder Jeff Bezos, and on E\*Trade executives Pam Kramer and David Ewing) (Internet/Web/Online Service Information)

Paul, Lauren Gibbons; Callaway, Erin; Shein, Esther; Crowley, Aileen; Moad, Jeff; Weston, Rusty

PC Week, v14, n1, p21(4)

Jan 6, 1997

ISSN: 0740-1604

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 4513

LINE COUNT: 00355

... bookstore. Amazon.com provides book jacket synopses and review blurbs, for example. Amazon.com will **notify** you by E-mail when its intelligent agents uncover a new title by an author...to 21 days.

Shoppers seeking a more traditional experience also can buy items from an **online mall** or a conventional top-bid auction.

The site went live in the United States in...

...bites. They also can sign up for an E-mail newsletter that will send weekly **alerts** about concerts, new releases and artists in music genres selected by the customer.

There is...article: Bringing Their Act To the Road

Rich barton's friends--particularly his microsoft Corp. **buddies** --thought he was nuts when he left his position as Windows 95 product manager just...

?

22/3,K/1 (Item 1 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2006 The Gale Group. All rts. reserv.

02999989 Supplier Number: 99331435 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**BORN TO BE WIRED.**

(many kids want laptops, study finds)  
American Demographics, v 25, n 3, p NA  
April 01, 2003  
DOCUMENT TYPE: Journal; Survey ISSN: 0163-4089 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 651

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...that age group. Older girls are also more likely than older boys to have a " **buddy list** " to whom they send instant messages (79 percent versus 61 percent), and they are almost...

...a fifth (21 percent versus just 6 percent of girls) say they'd rather shop **online** . Apparently, male **mall** avoidance begins earlier than we realized.

For more information, call (603) 422-7600 or visit...

22/3,K/2 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

10366201 Supplier Number: 99331435 (USE FORMAT 7 FOR FULLTEXT)  
**BORN TO BE WIRED. (many kids want laptops, study finds)**  
American Demographics, v25, n3, pNA  
April 1, 2003  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 700

... that age group. Older girls are also more likely than older boys to have a " **buddy list** " to whom they send instant messages (79 percent versus 61 percent), and they are almost...

...a fifth (21 percent versus just 6 percent of girls) say they'd rather shop **online** . Apparently, male **mall** avoidance begins earlier than we realized.

For more information, call (603) 422-7600 or visit...

22/3,K/3 (Item 1 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

25703122 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**A Grating and Great MSN 8**  
Rob Pegoraro  
NEWSBYTES  
October 27, 2002  
JOURNAL CODE: FNEW LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 948

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... such as MSN Communities, MSN Photos and the largely useless CitySearch entertainment guide and eShop **online mall**, but others are not: You get the Encarta encyclopedia site, basic online bill payment and ...

...tools.

MSN 8's Dashboard, a vertical panel tracking the weather, stocks, calendar, your IM **buddy list** and other aspects of the service, provides streamlined access to all these offerings, although it...

**22/3,K/4 (Item 2 from file: 20)**  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

03038582

**AOL Launches the New AOL.COM: Dynamic New Web Site and Suite of Products  
Make the Web Even Easier to Use**

BUSINESS WIRE

October 07, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1584

... users can also quickly and easily search the Web using AOL Netfind - directly from their **Buddy List** window. In a separate release today, AOL, in partnership with RealNetworks, announced that AOL Instant...come together. -- AOL Shopping: AOL Members and Internet users can avoid the hassle of the **mall** by shopping **online** with AOL Shopping at AOL.COM. This shopping area offers consumers an easy and convenient...

**22/3,K/5 (Item 3 from file: 20)**  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

02820364 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**College Students Choose Internet Over Drinking Beer for the First Time  
Ever: animalhouse.com Seizes the Day!; Rush Begins Sept. 15**

BUSINESS WIRE

September 15, 1998 16:44

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1114

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... to help students get the most out of their college years: -- Free e-mail with **buddy lists** -- Job Boards and Resume Builder -- Chat Rooms (voice-to-voice/video-to-video) -- Shopping Mall...

... MasterCard and iMALL to provide Web shopping with ease. iMALL (www.imall.com) has built **online malls** for college towns all over the United States, allowing local and national merchants to sell their goods and services directly to students **online**. The **mall** launches on Oct. 1, 1998.

-- Get organized with free online calendaring from Appoint.Net: The...  
...more than 850 colleges and universities.

Other added features include free e-mail through CommTouch, **online**

**shopping mall** with exclusive-to-animalhouse.com discounts through iMALL, travel information from Rough Guides, online calendaring...

22/3,K/6 (Item 1 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
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10459376 SUPPLIER NUMBER: 53012016 (USE FORMAT 7 OR 9 FOR FULL TEXT)

REPEAT/College Students Choose Internet Over Drinking Beer for the First

Time Ever: animalhouse.com Seizes the Day!; Rush Begins Sept. 15.

Business Wire, 1154

Sept 16, 1998

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1158 LINE COUNT: 00100

... to help students get the most out of their college years: -- Free e-mail with **buddy lists** -- Job Boards and Resume Builder -- Chat Rooms (voice-to-voice/video-to-video) -- Shopping Mall...

...MasterCard and iMALL to provide Web shopping with ease. iMALL (www.imall.com) has built **online malls** for college towns all over the United States, allowing local and national merchants to sell their goods and services directly to students **online**. The **mall** launches on Oct. 1, 1998.

-- Get organized with free online calendaring from Appoint.Net: The ...

...more than 850 colleges and universities.

Other added features include free e-mail through CommTouch, **online shopping mall** with exclusive-to-animalhouse.com discounts through iMALL (Nasdaq:IMAL), travel information from Rough Guides...  
?

File 344:Chinese Patents Abs Jan 1985-2006/Jan  
(c) 2006 European Patent Office  
File 347:JAPIO Dec 1976-2005/Dec(Updated 060404)  
(c) 2006 JPO & JAPIO  
File 350:Derwent WPIX 1963-2006/UD,UM &UP=200629  
(c) 2006 Thomson Derwent  
File 348:EUROPEAN PATENTS 1978-2006/ 200618  
(c) 2006 European Patent Office  
File 349:PCT FULLTEXT 1979-2006/UB=20060504,UT=20060427  
(c) 2006 WIPO/Univentio  
File 331:Derwent WPI First View UD=200629  
(c) 2006 Thomson Derwent  
File 371:French Patents 1961-2002/BOPI 200209  
(c) 2002 INPI. All rts. reserv.

Set	Items	Description
S1	632	AU=(GUSLER, C? OR GUSLER C? OR HAMILTON, R? OR HAMILTON R?)
S2	10	CARL(2N)GUSLER OR RICK(2N)HAMILTON
S3	318	(ONLINE OR ON()LINE)(3N)(SHOPPING()MALL? ? OR MALL? ?)
S4	59	CYBERMALL? OR CYBER()MALL? ?
S5	3	(S1 OR S2) AND (S3 OR S4)

5/3,K/1 (Item 1 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
(c) 2006 Thomson Derwent. All rts. reserv.

015205622 \*\*Image available\*\*  
WPI Acc No: 2003-266157/200326  
XRPX Acc No: N03-211364

Online shopping experience provision method used in virtual shopping mall , involves searching concurrent online shoppers according to predefined search criteria and automatically associates searched online shoppers

Patent Assignee: INT BUSINESS MACHINES CORP (IBMC )

Inventor: GUSLER C P ; HAMILTON R A

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20020178072	A1	20021128	US 2001864113	A	20010524	200326 B

Priority Applications (No Type Date): US 2001864113 A 20010524

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
US 20020178072	A1	17	G06F-017/60	

Online shopping experience provision method used in virtual shopping mall , involves searching concurrent online shoppers according to predefined search criteria and automatically associates searched online shoppers

Inventor: GUSLER C P ...

... HAMILTON R A

5/3,K/2 (Item 2 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
(c) 2006 Thomson Derwent. All rts. reserv.

015138185 \*\*Image available\*\*  
WPI Acc No: 2003-198711/200319  
XRPX Acc No: N03-157933

E-commerce information presentation method in virtual shopping mall, involves presenting visual images or sound clips relevant and coordinated to shopper's position within cybermall

Patent Assignee: INT BUSINESS MACHINES CORP (IBMC )

Inventor: GUSLER C P ; HAMILTON R A

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20020158916	A1	20021031	US 2001843065	A	20010426	200319 B

Priority Applications (No Type Date): US 2001843065 A 20010426

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
US 20020158916	A1	14	G09G-005/00	

... involves presenting visual images or sound clips relevant and coordinated to shopper's position within cybermall

Inventor: GUSLER C P ...

... HAMILTON R A

Abstract (Basic):



... A set of **cybermall** data objects comprising a graphical map of a virtual shopping mall is stored. A shopper...

...mall. Visual images or sound clips relevant and coordinated to shopper's position within the **cybermall** , are presented.

... presentations of images and sounds relevant and coordinated to a shopper's position within the **cybermall** , a shopper can view images and hear sounds simulating a real shopping mall experience...

...The figure shows an enhanced view of **on - line mall** front page...

5/3,K/3 (Item 3 from file: 350)  
 DIALOG(R)File 350:Derwent WPIX  
 (c) 2006 Thomson Derwent. All rts. reserv.

015068036 \*\*Image available\*\*  
 WPI Acc No: 2003-128552/200312  
 XRPX Acc No: N03-102129

**Information presenting method in virtual shopping mall, involves presenting multimedia object to customer indexed to initial position**

Patent Assignee: INT BUSINESS MACHINES CORP (IBMC )

Inventor: **GUSLER C P ; HAMILTON R A**

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20020152127	A1	20021017	US 2001834112	A	20010412	200312 B

Priority Applications (No Type Date): US 2001834112 A 20010412

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
US 20020152127	A1		14	G06F-017/60	

Inventor: **GUSLER C P** ...

... **HAMILTON R A**

Abstract (Basic):

... For presenting information regarding products, suppliers and offeror to customers, in virtual shopping mall or **cyber mall** .

...

...visual images and audible sounds relevant and coordinated to a shopper's position within a **cyber mall** .